Helping your community build a brilliant path forward

Meet your Relationship Manager.

Shannon Ward

Vice President

Relationship Manager

303.209.6417
shannon.ward137@pnc.com

As a PNC Relationship Manager, Shannon is committed to driving economic empowerment in your community. She will work closely with you to deliver the financial solutions and resources you need to further your brilliant goals.

By providing steady, personalized support, Shannon can help take you where you want to go.

Background and Experience

Shannon joined PNC in June 2025.

Shannon brings more than 25 years of experience in community development finance to her role as Vice President and Relationship Manager with PNC Community Development Banking. She partners with nonprofit organizations, CDFIs, developers, and public-sector entities to expand access to capital in low- to moderate-income communities. Her work includes originating community development loans and investments that support affordable housing, nonprofit facilities, economic development initiatives, and neighborhood revitalization efforts.

Shannon has deep expertise in Native community finance shaped by prior leadership roles at the U.S. Department of the Interior's Division of Capital Investment and Native American Bank, a nationally chartered minority depository institution and certified CDFI. Her background in Tribal lending, trust land structures, and complex, multilayered financing enables her to structure solutions aligned with long-term community goals.

She is a graduate of the University of Wyoming and the Graduate School of Banking at Colorado, has completed executive education at Harvard Business School, and holds the Economic Development Finance Professional (EDFP) designation. Shannon serves on the Board of Directors for the Arvada Center for the Arts and Humanities and the New Markets Tax Credit Advisory Committee for the Colorado Enterprise Fund.

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