

Joe Farr

Joe is the President of Duke City Commercial. Having worked for 20 years as an Asset Manager for national investor, Gemini Rosemont Commercial Real Estate, he was responsible for the asset management of almost 6 million square feet of commercial properties located in 46 cities and 14 states. His responsibilities included maximizing investor value and returns, lease analyses and negotiation, management of leasing brokers, accounting, property management and other personnel, disposition of assigned properties, loan compliance, legal compliance, budgeting and preparation of business plans. He has been involved in the closing of more than \$400 million in commercial real estate transactions, and the creation of two commercial real estate companies in two different states. Joe has been a licensed real estate broker in New Mexico since 1994 and is a licensed real estate instructor in New Mexico. He has earned the prestigious Certified Commercial Investment Member (CCIM) designation for his demonstrated experience and knowledge of commercial real estate and was also formerly a licensed Investment Advisor, where he held various securities licenses including the Series 7, 63, 65, and 31.